John G Fritts

360 Pindo Palm Dr, Naples, FL igfritts@gmail.com 480-352-7199

https://www.linkedin.com/in/johnfritts-instructional-design https://www.successthroughlearning.online/

E-Learning Instructional Designer

Storyline 360/RISE	Camtasia/SnagIt
Audio/Video Editing	Complex Technical Instruction
Infographics Design	Al Text to Speech
Interactive Learning Simulations	Precise Project Management

Degrees: MS Science Computer Graphics Arizona State Univ. 1998

Minor: Adult Learning Theory Applications

BA Education Univ. of Arizona

Certifications: Agile SCRUM Product Owner (2017)

Microsoft Certified Application Developer .NET (2004)

Industries: Aerospace, Software Development, Semiconductors, Manufacturing

(Defense and Medical Devices)

Previous Careers:

Aerospace Instrumentation Design Engineer; Systems Analyst

Technical Writer - XML/DITA, Agile Product Owner

Work History

E-Learning Specialist, CDM Smith Corp. Remote – Boston MA

2024

- Branching & Interactive SCORM Course completed in 45 Days
- Refreshed Legacy Storyline course with 2 new modules on Document Management
- Used ADDIE and Bloom Taxonomy for evidence-based competence & proficiency
- Narration scripting and voice-over Al Text to Speech

E-Learning Instructional Designer, Dansources Technical for Leidos Corp.

2023

- Produced 30+ Workday LMS training courses on manufacturing software
- Developed Storyline and Rise curriculums & courses in SCORM and HTML5 formats
- Developed interactivity, infographics and video clips for trainee engagement

E-Learning Instructional Designer, Pyramid Tech Services for Deloitte Auditing

2022

- Developed Storyline 3 training courses for employees in US and India
- Used Adobe CC, Snaglt, Audacity, Visio and Premiere Pro
- Created infographics, training QRGs, support docs for Cura & Brainshark LMS

E-Learning Instructional Designer, Millennium Staffing for Ford Financial Credit 2021

- Used Adobe CC, Captivate and Camtasia for SABA LMS course development
- Created voice-overs and captions for accessibility
- Collaborated with peers, analyzing and reviewing Sharepoint content

E-Learning Instructional Designer, Arthrex Medical Devices

2018-2021

- Created 12 SCORM e-learning modules for technical manufacturing competency
- Developed training for SAP, Time Reporting and Documentum software skills
- Course delivery in Cornerstone LMS and HTML5, from line employees up to and including executives
- Performed comprehensive needs analysis and established training objectives and performance goals through collaboration and partnership.

Recent LinkedIn Training Certifications:

- Developing Emotional Intelligence
- Learning Power BI Desktop
- Using Generative AI Ethically at Work
- Generative AI Imaging
- What is Copilot
- Agile at Work
- Having Difficult Conversations

Related Work Experience

US Army Logistics Officer Major, O-4 30 Years continuous Volunteer service as Hospital Patient Advocate Religious Film Crew Volunteer, camera operator, script writer, key grip Hydroponics Gardener of vegetables on my patio